

September 8, 2016

## **Pi Capital Advises First Cash Financial Services on its Merger of Equals with Cash America International Creating a \$2.4B Combined Company**

NEW YORK, September 8, 2016 /PRNewswire/ Pi Capital International LLC has announced it initiated, structured and supported the transaction from inception to closing, acting as financial adviser to First Cash Financial Services, Inc. in its \$2.4B merger of equals with Cash America International, Inc. The closing of the all-stock transaction was effective on September 1, 2016, and the newly named FirstCash, Inc. (“FirstCash”) began trading on the NYSE on September 2, 2016 under the stock symbol “FCFS.”

### **About FirstCash**

With over 2,000 retail and consumer lending locations in the U.S., Mexico, Guatemala and El Salvador. FirstCash is a leading international pawn store operator. FirstCash focuses on serving cash- and credit-constrained customers through its retail pawn locations, which buy and sell a wide variety of jewelry, consumer electronics, power tools, household appliances, sporting goods, musical instruments and other merchandise. The company also makes small consumer pawn loans secured by pledged personal property.

### **About Pi Capital International LLC**

Pi Capital provides financial advisory services to corporations, governments and financial sponsors enabling its clients to make and execute the strategic decisions needed for success in domestic and global markets. Pi Capital’s services include advising on mergers and acquisitions, recapitalizations and restructurings, and raising private capital. The firm’s global network of clients and capital providers spans North America, Asia, Latin America and EMEA. Pi Capital’s team consists of experienced international bankers, familiar with cross border complexity and cultural nuances, delivering transaction, sector and product expertise. Pi Capital offers access to alternative investment and non-traditional pools of capital. Today, Pi Capital focuses on the financial institutions, industrials and energy sectors. All regulated activities are conducted through Bradley Woods & Co. Ltd. (member FINRA/SIPC).

Further information on Pi Capital is available at [www.picapitalllc.com](http://www.picapitalllc.com).

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